

Date: April 20, 2008
To: "Bet on Red" Consignors
From: Dale Herboldt, Chairman
Subject: "Bed on Red" Details

We are well on our way to the 2008 "Bet on Red" Sale, this letter is to inform you of some general information that I hope will make your efforts worthwhile and rewarding. Unfortunately, our Nov 5-9th dates might foul up your privilege to vote on Tuesday, Nov 4, but let me remind you of how important this election is and do whatever is necessary to let your voice be heard for America. Cattle may begin arriving at the RLEC at 8:00am Wednesday, Nov 5. All cattle and personal items are to be removed by 12:00 noon, Nov 9. Cattle must be checked in by 4:00p.m. Thursday, Nov. 6. All paperwork is due at check-in. If your paperwork is not in place at the time of check-in with our Barn Superintendents, then your animal(s) will not be in the sale and not allowed in the sale barn area. Please take care of this in advance and everything will proceed smoothly. If you have questions, please do not hesitate to call. Registrations, health certificates, and brand inspections will be collected by Barn Superintendents Merle Eakin and Sue Willhoite. A State of Nevada blanket health entry permit has been established for your vet to use on the health papers. That number is SF031408-5435. Be sure to discuss health and vaccinations required to bring cattle into Nevada and surrounding states with your local vet. If you have questions about Nevada requirements, you may call Sandy Foley, Nevada State Vet, at 1-775-688-1180, ext.230 or Comstock Large Animal Clinic at 1-775-849-0120. My understanding is that heifer calves 4 months and older require bangs vaccination and cattle 24 months and older must have a TB test within the last 12 months to enter Nevada even from TB free states. All sale bulls 8 months of age and older must have a trich test 30 days prior to entering the state of Nevada. Hopefully this helps take care of the health issues.

This year we will again be at John Ascuaga's Nugget. Room rates remain set at last year's price of \$89. per night plus a \$5.00 facilities fee and a 13% tax. To make reservations the number is 1-800-648-1177 or www.janugget.com. Let them know that you are with the BOR Sale. We are planning our pre-sale dinner and banquet on Friday night in the same pavilion rooms as last year. We will be auctioning off several great "basket" items at the dinner to help deflect sale costs. Please plan on attending.

This year will be our 3rd year with the Red Western Classic Junior and open show on Friday, Nov 7, and it promises to be even better than previous years. The start times have not been set, but the open show will follow the junior show and futurity. This will be our first year with the Roy McPhee Memorial Heifer Futurity, and it promises to be a unique and special addition to the show. Over the past two years juniors have purchased over 15 heifers and this event will only encourage future purchases. Ronda Avery has agreed to manage the Red Western Classic along with a number of other volunteers.

You should have received a nomination form along with this letter. Please be sure to return this form before the June 1 deadline. The BOR continues to grow in popularity every year and we can no longer accept late entries and still manage the sale in an

efficient manner. You must also be a paid up member of either the NWRAA or the CA/NV association in order to consign cattle to the BOR Sale. It should also be noted that only 100% 1A Red Angus can be nominated for this elite sale.

We are fortunate this year to have Leonard and Naomi Wood of the V-X Ranch in North Idaho offer the 2008 BOR donation heifer. We are also pleased to announce that Kyle and Amy Gilchrist will be taking over the clerking duties. Their rich history with Red Angus and expertise in business matters will help things flow together very well. Tim Shick from Montana will be taking phone bids as he did last year. It is great to have his Red Angus background and knowledge available to those who will purchase cattle over the phone.

We are evaluating the idea of advertising in the BOR sale catalog to help keep costs to a minimum. If you would be interested in placing an ad or if you know of any business or commercial retailer who might consider advertising, please contact Dale Herboldt at dherboldt@roadrunner.com, 208-818-2050 or Seth Leachman at sal1968@msn.com, 406-591-5691.

This letter is already overloaded but let me just thank all of you for the role that you play in making this the “select” sale that it has become known for. Our BOR Committee for 2008 is made up of Northwest and CA/NV breeders. They are listed below:

Dale Herboldt, Chairman	208-818-2050
Gil Awalt, Co Chairman	559-696-3712
Brian Heinze, Business Administration	541-679-4489
Merle Eakin, Sue Wilhoite, Barn Superintendents	503-681-8086
Ronda Avery, Red Western Classic Show	541-279-1189
Paul and Kalie Denué, Hospitality	541-456-2116
Lewis Schou, California Rep	760-876-1122
Lawrence Mendoza, Ex-officio	209-754-1085
Mary Malloy, Secretary	208-773-0867

I'm sure I may have forgotten something, but we will do our best to keep you informed.

Dale Herboldt, Chairman
2008 BOR Sale